

KNOXVILLE CHALLENGER

benefiting McNabb Center

SPONSORSHIP OPPORTUNITIES

November 3-9, 2025

In memory of Harry & Sarah Stowers

The Knoxville Challenger, **hosted by the Helen Ross McNabb Foundation**, is a **USTA pro-circuit event** for rising professional tennis stars to enable them to earn ATP points. The tournament, which takes place at **The University of Tennessee Goodfriend Tennis Center**, brings professional tennis to Knoxville and has a proven track record of drawing the new wave of top tennis athletes. Become inspired and entertained as the pros compete for a total purse of **\$60,000 in prize money**.

The Knoxville Challenger is hosted **in memory of Harry & Sarah Stowers**, who were both passionate about the McNabb Center and had a long history supporting the Center and Foundation. They were both well-known for their kindness, generosity, integrity and humble spirit.

Tournament proceeds benefit the McNabb Center, which provides mental health, substance use, social and victim services to over 51,000 individuals throughout East Tennessee from infancy through adulthood.



Become a part of this exciting event and take advantage of the numerous sponsorship benefits while also making an impact within your community.

For more information, please contact:

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www.KnoxChallenger.com

2025 SPONSORSHIP LEVELS

SPONSOR BENEFITS

GRAND SLAM
\$10,000

CHAMPIONSHIP
\$5,000

COURT
\$2,500

NET
\$1,500

PATRON
\$900

BANNERS & SIGNAGE

Logo on medium banner in prime location	●	●			
Visibility in hospitality area (logo size based on level)	●	●	●	●	
Sponsor board (logo size based on level)	●	●	●	●	●

PRESS & MEDIA

Radio mention	●				
Press release mention	●				
Social Media	●	●			
Inclusion in print ads	●	●			
Daily sponsor updates (alphabetically by level)	●	●	●	●	●

KNOXVILLE CHALLENGER WEBSITE

Logo on sponsor page	●	●	●		
Listed on sponsor page				●	●

DIGITAL TOURNAMENT PROGRAM

Full-page ad	●				
Half-page ad		●			
Quarter-page ad			●		
Business card ad				●	
Listed					●

TOURNAMENT PERKS (DAILY)

Tickets with access to outdoor hospitality tent	14	10	6	4	2
Access to exclusive lounge	●	●	●		
Access to premium courtside seats (first come first serve)	●	●	●		
Kick-off Sponsor Reception	2	2	2	2	2

OTHER LOGO RECOGNITION

Ball Person T-shirts	●	●			
Tickets	●	●			
Posters and flyers	●	●			
Tournament T-shirts	●	●	●		